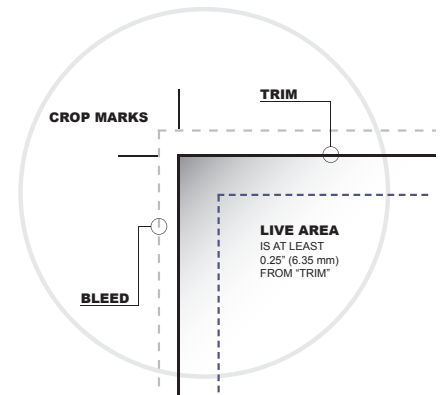


# COMPASS

## 2021 Ad Rates & Specs

Compass Magazine is the only publication written exclusively for the benefit of the 1495 members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and influencers' will have a huge impact on your bottom line.



	<u>Ad Size</u>	<u>With Bleed</u>	<u>Member</u>	<u>Non-member</u>
INSIDE FRONT COVER	8.5" x 11"	8.75" x 11.25"	\$1,525	\$1,895
PAGE ONE	8.5" x 11"	8.75" x 11.25"	\$1400	\$1750
INSIDE BACK COVER	8.5" x 11"	8.75" x 11.25"	SOLD	SOLD
BACK COVER	8.5" x 11"	8.75" x 11.25"	SOLD	SOLD
FULL PAGE	8.5" x 11"	8.75" x 11.25"	\$1,275	\$1,595
HALF PAGE			\$660	\$825
(vertical)	3.75" x 10"	No bleed required		
(horizontal)	7.7" x 4.7"	No bleed required		
QUARTER PAGE	3.75" x 4.875"	No bleed required	\$420	\$525
BUSINESS CARD	3.5" x 2"	No bleed required	\$240	\$300

**AN 8.5X11 CARD STOCK INSERT DELIVERED  
IN A POLY BAG IS AVAILABLE TO ACCOMPANY  
COMPASS MAGAZINE  
\$3,500 (BOTH SIDES)**

**NOTE :** When sending full page ad, add a .125 inch bleed.

Also, make sure your ad has Crop Marks, Registration Marks and a Bleed.

### DISCOUNTS

5% discount if advertiser pays for at least 3 issues in advance

10% discount if advertiser pays for a whole year of advertising in advance (6 issues)

### DIGITAL REQUIREMENTS

**Supported Files:**  
Photoshop (PSD)  
Illustrator (AI)  
PDF - EPS - TIFF

### File Requirements:

All advertisements must be in color with a resolution of no less than 300 dpi and saved as CMYK in one of the supported file formats listed above

### OTHER REQUIREMENTS

**Deadlines:**  
Ads must be submitted by the deadline set by IYBA for each issue

**Payment:**  
Check or credit card (Visa, MC, and AMEX) is accepted & payment must be received with ad

**CONTACT IYBA AT  
954.522.9270**

### ISSUE

### SUBMIT BY

Dec/Jan	November 6, 2020
Feb/Mar	December 18, 2020
Apr/May	March 5, 2021
Jun/Jul	May 7, 2021
Aug/Sep	July 2, 2021
Oct/Nov	September 3, 2021

## INTERNATIONAL YACHT BROKERS ASSOCIATION

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